
Bring more leads to your restaurant with little to no money

Restaurant online marketing strategies for 2020

by Juju Gurgel



Introduction

The restaurant business is one of the largest in America, with over \$860 billion in sales for the year of 2019, but my question to you is: are you seeing part of those sales?

Big brands like Olive Garden, Outback Steakhouse, Red Lobster and many others have a huge budget to invest on branding and marketing but how do you, small and medium size local restaurants, get in front of consumers without breaking the register?

In this class we will discuss how to reach consumers by using a budget you can actually afford because it will be created and decided by you!

We will be discussing ways to attract the attention of local consumers as well as visitors who are coming from all over the world and are looking for a place to dine at because the more attention you get the more tables you will sit.

You will also find ways to organically rank higher in search engines by doing simple tasks and asking for the help of your current and satisfied customers.

Whether you are a restaurant owner or a manager trying to increase your sales, the steps mentioned in this class can be implemented today, requires very little marketing and online skills and best of all, requires little to no money!

Did You know that...

- ❖ **9 in 10 consumers say they enjoy going to restaurants?**
- ❖ **3 in 4 consumers say dining out with family and friends is a better use of their leisure time than cooking and cleaning up?**
- ❖ **Two-thirds of consumers say their favorite restaurant foods provide flavors they can't easily duplicate at home.**
- ❖ **4 in 10 consumers say restaurants are an essential part of their lifestyle.**

Information provided by restaurant.org

Table of Content

1. **Branding**

History, Story, Culture

2. **Online Presence**

Website & Blogging

3. **Social Media Presence**

How many, How Often & Engagement

4. **The Big Three**

Google Maps, Yelp & Trip Advisor

5. **Reviews is the name of the game**

How to get reviews for your restaurant

6. **Contest your way into an influencer**

How to run effective contests

7. **Host small group events**

The importance of group events

8. **Work with local influencers**

Nano & Micro Influencer

9. **Be part of the community**

Reach your neighbors

10. **Use Video to stand out**

How to use video to reach your current & potential customers

11. **Bonus Content**

Top 10 Apps to help you with your online marketing strategy

12. **Bonus Content**

Social Media Content Calendar

Branding

Branding focuses on who your restaurant is and the history along with the culture. Couple of questions you can ask about your business to figure the best way to brand it are :

- What is the story of the business?
- How and why did you start a restaurant business?
- Does your business have a specific culture?
- Is there something that your company does that stands out from others; a signature birthday song, an instagrammable spot at your restaurant or even a special tradition?
- What does the restaurant represent and what is the image you want people to have of your business?



With those questions in mind you will be able to develop a mission statement and formulate a culture for your business. Once you have a mission statement and a culture you would like to implement for your business then think about ways you can translate that into your physical location.

Use the dining room to tell a story, either by using pictures and or quotes, wall paintings, awards but keep in mind of culture of your business.

For example, if your mission statement is to provide your customers with a peaceful and

nature like environment where they can enjoy organic meals, then your dining area should be free of clutter and include plants and light colors and minimum to no noise in order to promote the peaceful feeling and vibe you want your customers to have while at your restaurant.

Now, if you are a local family restaurant with traditional recipes and a great story to tell



© JOJO GONGEL

then by all means let your restaurant reflect that. Do let people know you parents are from out of the country and they inspired you to cook or that you inherited your grandmother's recipe and not knowing what to do with it you decided to open up a restaurant and use her recipes.

People love stories so tell them yours!



Social Media Presence

Your online presence is extremely important for the survival of your business in today's market. People must be able to find you online and have information about your business readily available to them. Consider the following questions when analyzing your online presence.

- Do you have a website?
- Is your website Mobile Friendly?
- How updated is it?
- Can people see your phone number, address, contact information and directions on how to get to your business?
- Do you accept online orders?
- Do you have a menu on your website site?
- Are you using blogs to boost your ranking on search engines?

If you aren't using blog posts to increase your chances of ranking higher on search engines, here are some simple blog topics you can write about and that will also help your customers with learning more about your business as well as keeping them up to date on current events and deals.

- History of the restaurant
- History of the menu
- Get to know the team
- Event Highlights
- The ingredients you use and why?
- Buying Local
- How to: signature dish/drink
- New dishes coming soon

72% of consumers who perform a local search visit a store within 5 miles of their current location.

61% of mobile searchers are more likely to contact a local business if they have a mobile-friendly site

Information provided by Junto.Digital

Online Presence

Did you know that social media is pretty much free advertising platforms for you and your business?

So, every platform your business doesn't have a profile on is a chance you miss to advertise your restaurant.

Here are the most important platforms:

Facebook
LinkedIn
Snapchat
Instagram
Pinterest
Reddit
Medium
TikTok
Blogger
WhatsApp

Sign up for each platform and try to use the same name for all of them if possible.

Now, I am going to briefly explain each of the platform and how you can possibly leverage from them.

Facebook: It's the most used platform and your business should not only have a personal profile but also have a business page as well as a group.

The name of the group could be foodies of (name of your area), best / worst places to eat in (name of area) and the cover of it should be name of your business or your logo. Let other members post their own content, then every now and again throw in some info about your business; a nice picture of the food or specials going on.

Instagram: Owned by Facebook and the second most used platform in the world. Great place to display beautiful pictures of your food, drinks, customers enjoying their meal.

LinkedIn - Mostly B2B platform but LinkedIn is becoming a huge platform for sharing content as well. Works a lot like Facebook; you can share photos, videos, write paragraphs and even articles, join groups, etc.

Snapchat - While many say the 24 hour only story platform is dead, the ads are very low cost and more affordable compared to other platforms.

Pinterest - The highly visual platform is the perfect place to use beautiful pictures of your food and restaurant to attract readers to your blogs and websites as you can add a link to each picture. The users are many but creators are fewer so you have higher chances of reaching more people.

Reddit - aka the underground platform. Not really, but that's what I call it because you tell very little about yourself, not even a picture, but you can share blog posts and beautiful photos to specific subreddits as well as video links.

Medium - Writing platform, great to share your blog posts.

Tik Tok - Although the video platform consists mainly of teenagers, many adults are joining it. TikTok certainly has the power to become the new Instagram so join now and become one of the first creators before it gets oversaturated.

Blogger - Another writing platform but this one is powered by Google and the great thing about it is you can add AdSense and make advertising profits.

WhatsApp - Also owned by Facebook, WhatsApp is a communication platform. It is used by people all over the world and you can connect to anyone in the world that has the app via telephone, video or chat. A great way to use it is by keeping your customers updated on specials, discounts, events, and new dishes coming to the menu. There's also a story feature just like Facebook and Instagram.

Now, let's talk about frequency and what you should be posting about.

You don't have to become a slave to your social media strategy but two to three posts a week is a great number to keep your audience engaged and reach new followers.

As far as for the content to post, keep in mind that you are a restaurant so your audience wants to see restaurant related content so give them that!

Keep very personal things for your personal page, unless you have a goal in mind posting a picture of your dog on your restaurant instagram page just because it is cute, is a NO GO!

Keep it niche related and in this case it is easy for you because you should have an array of food/meals on your menu, drinks, desserts to show off on your social media pages.

Also, don't forget to keep up with tags from customers that takes pictures of your food and/or at your restaurant and use them on your feed if the quality is good. People love when their photos get reposted by their favorite businesses.

Now, once you are done posting a picture and you start to receive comments, be sure to reply back to everyone and like each comment. This shows that you care about your audience's feedback and is also helps boots your post organically so more people can see it.

The Big Three

As a restaurant it is very important to be on Google Maps, Yelp & TripAdvisor so you don't leave any money on the table.

All three website are heavily used by people who are looking for reviews and more detailed information on specific businesses and since you don't know which one people will be using to find you, then you might as well be on all three of them.

Here's a quick snapshot of how each platform can help your business reach more customers.

Google Maps - By signing up for a free google my business account, your restaurant will be automatically included to Google Maps as well as be able to create a free website, create promotions and offers, add photos of your business and services, manage your reviews and so much more.

See the chart below for a business which I helped list on Google Maps, look at how many people found them through Google Maps and Search.

Where customers view your business on Google



The Google services that customers use to find your business

1 month ▾

Total views 865



Yelp - Think of it as if the Yellow pages were online and then an option to review your business was added. Yelp is a great place to display your business and give your customers more details about your restaurant and its culture.

Users can also contact you directly with any questions they may have via chat.

TripAdvisor - Although the website is highly used by people who are looking for traveling deals for their next trip. However, Tripadvisor is also a must for your business as travelers usually look for things to do and places to eat when they travel and how great would it be for Tripadvisor to recommend your restaurant?

Tripadvisor ranks business on the amount of reviews and stars they have so the more good reviews you get, the more recommended you will be.

Review is the name of the game

As I just mentioned, TripAdvisor uses reviews to rank businesses higher in their search results, but so does Google & Yelp.

Considering that then the best and easier way to rank higher in the big three is by getting more and better reviews.

But how do you get your customers to leave you reviews?

It's very simple: you ask them for it then offer something in return.

Once a table is finished with their meal and before the check is brought, the server should ask how everything was and if they are satisfied with everything. Once table has confirmed everything has went well then server should ask for table to leave a review on their website of choice (Google, Yelp, TripAdvisor) and to present it to server/manager on duty before leaving restaurant for a 10-20% discount on their next visit.

Most people will leave a review in exchange for a discount and with that you gained a review for your business as well as chance for a return because no one wants a coupon for a business they have no intention of returning, right?

Consider setting up link on bit.ly for each of the reviews website so you can easily ask your customers for a review, you can send the link via text message, email, include it in your website, thank you notes and even tell your clients verbally as long as it is simple and easy to remember.

For example, the review link for my real estate business is as follows"
<https://g.page/floridarealtor/review?gm>

Now that is way too long for anyone to remember and even to send in a text, so you can use bit.ly to shorten it up, in this case I would name the link something like this:

bit.ly/ReviewMeOnGoogle or bit.ly/FoodTempleYelpReview

The short link can also be included on advertising and marketing materials as well as throughout the restaurant as reminder for people to leave you a review.

Contest your way into an influencer

Many, if not most, influencers were able to grow their audience by hosting giveaways. The Kardashians, Tai Lopez and even your local micro influencer, have all taken advantage of giving something away in return for attention.

Now, many people who has tried this method will tell you that it doesn't work but truth of the matter is that it does work but you have to do it right!

The internet is filled with free stuff and more and more people's attention spam has been diminishing and with that the likelihood for them to not take actions towards certain steps that aren't very desirable compared to others.

With that being said, your contest has to be very desirable and bring tremendous value for people to want to participate. So, instead of giving away \$10, do a \$100 giveaway gift card to your restaurant and you will see how giveaways are a great way to gain more exposure and leads.

A giveaway can also be used to collect emails so you can then create an email marketing campaign.

Consider the holidays and important dates such as mother's and father's day to do your giveaways as a gift to your audience.

Host small group events

Advertise your business as a place to host company events, bloggers and sports lunch/dinner, girls night out, etc and offer 10%-15% discount for any group that reserves tables in advance.

The chances of your business attracting people whom would have never went to your restaurant otherwise is huge and it is also your chance to win those customers so they can come back with their families and tell their friends about the experience they had at your restaurant.

You can even partner up with a local influencer to throw an event or a social gathering at your place. For example, you can set up a three dinner course menu including an appetizer, entree, dessert and a glass of wine/signature drink at a set price and offer the influencer the entire experience for free in exchange for inviting their friends and acquaintances. You may even offer the influencer a commission for each person they invited and attended.

Work with local influencers

Influencers are people who has some type of influence either in their career, a certain niche, or in the area where they live.

There are different categories of influencers; nano influencers which are small influencers with a following base of 1k to 5k per network, micro with 5k to 10k, macro at 10k to 100 and celebrity status with anything above 100k.

The ones you particularly want to work with and reach out to work with are the nano and micro influencers of your town. These two type of influencers are more likely to actually know their followers who most likely also live in the area.

Invite them for a free meal at your restaurant and make sure they are well taken care of when they do come by.

You do not have to ask for a feature of your restaurant or a shout-out on their social media, although that is the goal, leave it up to them to do so and if you'd like a picture to post on your restaurant social media just ask for a picture with them as well as their permission to post it online. Don't forget to tag them and give them a shot out for stopping by.

Be part of the community

Participate in local events, especially local food events, volunteer for activities and be part of your community as often as you can.

Check your local chamber of commerce or county website to find out the many ways you can either sponsor and/or sign up for volunteer work. You can also ask your team/employees to participate. Be sure to wear your business t-shirt whenever possible as it is a great way to advertise your restaurant.

Local schools are another great way to get closer to your community, so if you have children whom are currently attending school, you can be part of bake sales, donate goods/services from your restaurant for raffles, volunteer to help out with events and fundraising.

The goal is for people to see and remember that when they eat at your restaurant they are investing back into their community.

Use video to stand out!

Even though video reigns at the moment not many people are using it to capture the attention of potential leads.

If you are willing to use video to catch people's attention for your business people then you will definitely stand out among other restaurants in town.

Take Salt Bae, for example, he was willing to use video and now people from all over the world come to his restaurant because they have heard about him all over social media.

You can use both Instagram and facebook stories as well as snapchat for videos under 15 seconds and IGTV and Youtube for longer videos.

If you don't know what type of videos to create, here are some ideas you can use for you video content:

Interview with the owner

New dishes coming soon

Testimonials

What happens in the kitchen

Attending local events

Events hosted by your restaurants

Interview with local farmers where you get your produce from

Interview with employees

Current Deals and Promotions

A day in the life of a restaurant

This last one is gold because people love to see raw content, which is why the Kardashians remain relevant even after 11 years of being on air, they keep it super real!

So definitely consider video, you don't need expensive gear, just use what you have, whether is a phone or a camera, just take it out and start recording it.

Now, thumbnails also matter! Thumbnails are the pictures you see before you play the video, it is what catches people attention along with a great title, of course. You can easily create a YouTube thumbnail on [canvas.com](https://www.canvas.com)

Quick & Important Tip: Ensure your phone lens is clean before recording and taking pictures, a smudged camera can cause your content to look low quality and blurry.

So there's ten ways you can attract more leads to your restaurant using little to no money!

The best way to ensure your success when applying these tactics is to first and foremost remain consistent and next to apply each step and not just a couple of them.

Each step alone will not get you very further but rather the combination of all ten of them is what will get you the exposure you need to maximize your sales.

Also, keep in mind that you need money to make money so even if you can't invest too much capital on your business consider investing what you can; from inviting influencers for a meal on the house, to doing gift card giveaways and volunteering locally, the only way to grow your business is by investing.

Time is money, so if you don't have the physical cash to invest in your business then invest your time. Use your time to engage with your audience on social media, to create content and videos, to elaborate an email marketing campaign and to put to practice all the other ideas that has been mentioned in this class.

Now, as a bonus I will be giving you my top 10 favorite apps to help you with your restaurant online marketing strategy. As you get more experienced in this field, you will find your own favorite apps and probably even have different ones than the ones mentioned below but this is just to get you started and most of them are pretty easy to use so you won't need a school degree to figure it out.

Top 10 Apps to help you with your online marketing strategy

Canva (Also available on desktop version)

Design social media and online content. From blog covers, youtube thumbnails, and pretty much anything you need to create amazing social media and online posts.

Facetune

Quick photo adjustments such as airbrush, blemish removals, teeth whitening and so much more.

Lightroom

Great mobile app photo editor. Used it to edit lighting, background and many other features.

My Google Business

Control your google listing, quickly change hours of operations for holidays, reply to reviews, manage your google website and posts and much more.

Yelp

Same reason as my google business

Mojo

Great video templates for social media stories.

Imovie (Also available on desktop version)

Apple users only. Great for long video editing.

Teleprompter

Create a script and read it through your videos using a teleprompter app.

Google Keep

Access all of your notes from any device. I like it better than Notes provided by Apple.

Next Door

Neighborhood that allows you to connect with people directly within your neighborhood. and only people within that neighborhood has access to each others' content. It's a great way to find out what's going on in your neighborhood as well as post news about your restaurants such as deals, giveaways and much more.

Those ten apps alone are definitely going to put you ahead of the game but I want to do even more for you.

I wasn't sure whether I was going to include this part as a bonus or not but I want you to finish this class with enough information to set up your restaurant's entire year for success.

So, I am giving you a social media content calendar to help you create content for your business from January through December. Best of all is that many of these dates fall on the same day each year, with the exception of a few like Christmas and New Years, and it can be reused for many years to come.

So not only you can set up your business calendar for this year but for many years in advance if you'd like to.

This is a HUGE BONUS and many content creators use this calendar to help and inspire them to come up with great online and social media post ideas.

Now, what's a social media content calendar? It is a list where you will find holidays, important dates and national days to help you create content for your business.

For example, on National Cookie day (December 4th), if you sell cookies it would be a great idea to feature one of your cookies or a dish with cookies on a social media post and wish everyone a Happy Cookie day.

You can also use it to run deals on cookies, such as buy 3 cookies and get 3 cookies free on National Cookie day.

There's even a National Server Day so you can use that to help drive more tips for your servers or do something nice for them yourself and show how much you appreciate their hard work and loyalty.

The calendar is full of information you can use to create better and more attractive content for your business, so check it out and enjoy because some dates are hilariously funny!

Social Media Content Calendar

January

National Bath Safety Month • National Blood Donor Month • National Braille Literacy Month • National Hobby Month • Hot Tea Month • National Oatmeal Month • National Soup Month • Down Syndrome Awareness Month • Creativity Month

January 1

National Bloody Mary Day
Global Family Day
Polar Bear Swim Day
World Day Of Peace
New Year's Day
Z Day
Euro Day
Commitment Day

January 2

Happy Mew Year For Cats Day
National Cream Puff Day
National Buffet Day
National Motivation & Inspiration Day
Swiss Cheese Day
National Science Fiction Day
Personal trainer awareness day
World Introvert day

January 3

Festival of Sleep Day
Women Rock! Day National
Chocolate Covered Cherry Day

January 4

National Spaghetti
Day Trivia Day
Pop Music Chart Day
Fruitcake Toss Day
World Braille Day

January 5

National Bird Day

National Keto Day
National Screenwriters Day
National Whipped Cream Day

January 6
Bean Day
Apple Tree Day
Cuddle Up Day
National Shortbread Day
National Take A Poet To Lunch Day
National Take Down The Christmas Tree Day
National Technology Day
National Weigh-In Day

January 7
Old Rock Day International Programmers' Day
I'm Not Going To Take It Anymore Day
National Bobblehead Day
National Tempura Day
Orthodox Christmas Day

January 8
Bubble Bath Day
English Toffee Day
Winter Skin Relief Day Show & Tell Day At Work Day

January 9
Balloon Ascension Day
International Choreographers Day
National Word Nerd Day
National Law Enforcement Appreciation Day
National Apricot Day

January 10
Bittersweet Chocolate Day
Houseplant Appreciation Day
Peculiar People Day
Cut Your Energy Costs Day
Save The Eagles Day

January 11
Learn Your Name in Morse Code Day
National Hot Toddy Day
National Milk Day
National Vision Board Day
Step in a Puddle and Splash Your Friend's Day

January 12
Feast of Fabulous Wild Men Day
Curried Chicken Day
National Hot Tea Day
National Marzipan Day
Stick To Your Resolution Day
National Sunday Supper Day
National Pharmacist Day

January 13
Make Your Dream Come True Day
National Clean Off Your Desk Day
National Peach Melba Day
Public Radio Broadcast Day

January 14
Dress Up Your Pet Day
International Kite Day
Organize Your Home Day

January 15
National Bagel Day
Strawberry Ice Cream Day
Fresh Squeezed Juice Day
National Hat Day

January 16
Appreciate a Dragon Day
National Nothing Day
International Hot & Spicy Food Day
Fig Newton Day
Religious Freedom Day

January 17
Ben Ditch New Years Resolutions Day
Ben Franklin Day
Customer Service Day
Hot-Buttered Rum Day
Kid Inventors' Day

January 18
Thesaurus Day
National Gourmet Coffee Day
Winnie the Pooh Day -The Birthday of Winnie's author A.A. Milne

January 19
National Popcorn Day
New Friends Day
National Tin Can Day

January 20
Martin Luther King Jr. Birthday , celebrated on the third Monday
National Buttercrunch Day
National Cheese Lover Day
Elementary School Teacher Day
International Day Of Acceptance
National Day Of Service
Take A Walk Outdoors Day
Penguin Awareness Day

January 21
National Hugging Day
National Granola Bar Day
National New England Clam Chowder Day
International Sweatpants Day
Own Your Own Home Day
Squirrel Appreciation Day

January 22
National Blonde Brownie Day
National Hot Sauce Day

January 23
National Pie Day
National Handwriting Day

January 24
National Peanut Butter Day
Compliment Day
Global Belly Laugh Day

January 25
Chinese New Years - date varies National Seed Swap Day - Last Saturday in January
National Irish Coffee Day
Opposite Day

January 26
Green Juice Day
Peanut Brittle Day

Spouse's Day

January 27

Chocolate Cake Day

National Geographic Day

January 28

Data Privacy Day

Daisy Day

National Blueberry Pancake Day

Fun at Work Day

National Plan For Vacation Day

January 29

National Puzzle Day

National Corn chip Day

Seeing Eye Dog Day

January 30

National Croissant Day

National Escape Day

January 31

Backward Day

National Hot Chocolate Day

National Big Wig Day

Inspire Your Heart with Art Day

FEBRUARY

American Heart Month • Black History Month • Canned Food Month • Creative Romance Month •
Great American Pie Month • National Cherry Month • National Children's Dental Health Month •
National Grapefruit Month • National Wedding Month • Bake for Family Fun month • North American
Inclusion Month • Library lovers month • Hot breakfast month • Vegan Cuisine Month • National
Bird Feeding Month

February 1

National Freedom Day
Change Your Password Day
Decorating With Candy Day
National Baked Alaska Day
International Pisco Sour Day
Take Your Child To The Library Day
Ice Cream for Breakfast day
Lace Day
Serpent Day
World read aloud day
Car Insurance Day

February 2

Crepe Day
Ground Hog Day
Marmot Day
Hedgehog Day
Self-Renewal Day
Tator Tot Day
Superbowl Sunday - Date varies
World Play our Ukulele Day
Yorkshire Pudding Day
World Wetlands Day
Sled Dog Day
Dump Your Significant Jerk Day
Candlemas Day

February 3

Feed the Birds Day
American Painters' Day
National Carrot Cake Day
National Wedding Ring Day
Take A Cruise Day National
Women Physicians' Day
Golden Retriever Day

February 4

National Homemade Soup Day
Stuffed Mushroom Day
Thank a letter carrier Day
Rosa Parks Day
Safer Internet Day
Sweater Day
World Cancer Day

February 5
National Girls & Women In Sports Day
National Chocolate Fondue Day
Western Monarch Day
World Nutella Day
National Weatherman's Day

February 6
National Frozen Yogurt Day
Pay-A-Compliment Day
Lame Duck Day

February 7
Ballet Day National
Fettuccine Alfredo Day
National Wear Red Day
Rose Day
Send A Card To A Friend Day
Bubblegum Day
Wave All Your Fingers At Your Neighbor Day

February 8
Kite Flying Day
National Molasses Bar Day
Opera Day
Laugh and get rich day

February 9
Marriage Day
Toothache Day
National Pizza Day
Chocolate Day
Pizza Pie Day
Read In The Bathtub Day

February 10
Clean out Your Computer Day
National Cream Cheese Brownie Day
National Flannel Day
Oatmeal Monday
Umbrella Day
Plimsoll Day

February 11
International Day of Women & Girls in Science

National Inventors' Day
Make a Friend Day
National Peppermint Patty Day
Satisfied Staying Single Day
White Shirt Day
Get Out Your Guitar Day
Safer Internet Day
Pro Sports Wives Day
Extraterrestrial Culture day
Don't Cry Over Spilled Milk Day

February 12
Abraham Lincoln's Birthday
Hug Day
Plum Pudding Day
Safety Pup Day
Darwin Day
Lost Penny Day

February 13
World Radio Day
National Tortellini Day
Get a Different Name Day
International Natural Day
Kiss Day
National Cheddar Day
Madly in Love with Me Day
National Crab Rangoon Day
Parentine's Day
Employee Legal Awareness Day

February 14
Ferris Wheel Day
International Book Giving Day
Frederick Douglass Day
International Quirkyalone Day
International Winter Bike To Work Day
Library Lovers Day
National Cream-Filled Chocolates Day
National Organ Donor Day
Valentine's Day
Pet Theft Awareness Day
Read To Your Child Day

February 15
National Hippo Day

World Whale Day
Singles Awareness Day
National Gum Drop Day
National Butterscotch Day
Pangolin Day
No One Eats Alone Day
Susan B Anthony Day

February 16
National Almond Day
Do a Grouch a Favor Day
National Innovation Day
Tim Tam Day

February 17
My Way Day
President's Day (third Monday of February)
Random Acts of Kindness Day
National Cabbage Day
National Café au Lait Day
National PTA Founders' Day
National Public Science Day
World Human Spirit Day

February 18
National Battery Day
National Drink Wine Day
Pluto Day

February 19
National Chocolate Mint Day
International Tug-of-War Day

February 20
Handcuff Day
Muffin Day
Clean Out Your Bookcase Day
Fat Thursday
Introduce a Girl To Engineering Day
Love Your Pet Day
National Cherry Pie Day
National Student Volunteer Day
World Day Of Social Justice

February 21
International Mother Language Day

Card Reading Day
National Caregivers Day
National Grain-Free Day
National Sticky Bun Day

February 22
World Thinking Day
World Yoga Day
National Cook A Sweet Potato Day
National California Day
National Margarita Day
George Washington's Birthday
Be Humble Day
International World Thinking Day
Walking the Dog Day
Single Tasking Day

February 23
National Banana Bread Day
National Tile Day
National Dog Biscuit Day
Curling is Cool Day
International Dog Biscuit Appreciation Day
Tennis Day
World Understanding & Peace Day

February 24
National Tortilla Chip Day
World Bartender Day
Play More Cards Day

February 25
Chocolate Covered Peanuts Day
National Clam Chowder Day
Fat Tuesday
International Pancake Day
National Chocolate-Covered Peanuts Day
Paczki Day (Day before Ash Wednesday)
World Spay Day USA (Last Tuesday in February)
Fastnacht Day (Day before Ash Wednesday)

February 26
Pink Day
Levi Strauss Day
Personal Chef Day
Tell a Fairy Tale Day

National Pistachio Day
For Pete's Sake Day
Ash Wednesday - date varies
Carnival Day
Thermos Bottle Day

February 27
Pokemon Day
Digital Learning Day
National Strawberry Day
National Chili Day (fourth Thursday in February)
National Kahlua Day
World NGO Day
Polar Bear Day
Anosmia Awareness Day
National Retro Day
National Toast Day (Last Thursday in February)

February 28
Tooth Fairy Day
Floral Design Day
Scouse Day
National Chocolate Souffle Day
National Public Sleeping Day
Skip the Straw Day (Fourth Friday in February)
Tarter Sauce Day
February 29
Bachelor's Day
International Underlings Day
Rare Disease Day
Sword Swallower's Day
Leap Day -2020 is a Leap Year
National Surf & Turf Day
Open That Bottle Night - last Saturday of month

MARCH

• Irish American Month • Music in Our Schools Month • National Celery Month • National Craft Month • National Frozen Food Month • Endometriosis Awareness Month • National Nutrition Month • National Peanut Month • National Women's History Month • Red Cross Month • Social Workers Month • Multiple Sclerosis Month • Kidney Month • Hemophilia Awareness Month • Caffeine Awareness Month • Credit Education Month • Rising Star Month • International Ideas Month • Small Press Month • Social Work Month • Cheerleading Safety Month • Umbrella Month

March 1

Namesake Day - first Sunday in March
National Horse Protection Day
National Fruit Compote Day
National Pig Day
National Wedding Planning Day
Plan A Solo Vacation Day
World Compliment Day
Share A Smile Day
Peanut Butter Lovers' Day
World Compliment Day
National Barista Day

March 2

International Rescue Cat Day
Fun Facts About Names Day
National Read Across America Day
National Banana Cream Pie Day
Old Stuff Day
Dr. Seuss Day

March 3

Caregiver Appreciation Day
33 Flavors Day
National Cold Cuts Day
National Soup It Forward Day
National Mulled Wine Day
Peace Corp Day (First Tuesday in March)
I Want You to be Happy Day
National Anthem Day
Peach Blossom Day
World Wildlife Day
Canadian Bacon Day
International Irish Whiskey Day
Unique Names Day

March 4

Discover What Your Name Means Day (Wed of first full week in March)

International Game Master's Appreciation Day

Hug A GI Day

International Scrapbooking Day

Do Something Day

National Grammar Day

National Pound Cake Day

National Snack Day

National Sons Day

Stop Bad Service Day

Marching Band Day

Worlds Math Day

Toy Soldier Day

March 5

Cinco De Mayo

National Cheese Doodle Day

National Hospitalist Day

World Book Day

Name Tag Day

Absinthe Day

Dissociative Identity Disorder Awareness Day

March 6

Day of Unplugging

Dentist's Day

Middle Name Pride Day

Salesperson Day

Dress In Blue Day

Employee Appreciation Day first Friday in March

National Frozen Food Day

National Dress Day

National Oreo Day

National White Chocolate Cheesecake Day

World Day of Prayer - First Friday of the month

March 7

Genealogy Day

National Be Heard Day

National Cereal Day

March 8

Girls Write Now Day International (Working)

Women's Day

National Peanut Cluster Day
National Proofreading Day
Start Of Daylight Savings Time (Observed the 2nd Sunday In March)

March 9

Barbie Day
Fill Our Staplers Day
National Crabmeat Day
National Meatball Day
National Workplace Napping Day

March 10

Festival Of Life In The Cracks Day
International Bagpipe Day
Landline Telephone Day
National Blueberry Popover Day
Organize Your Home Office Day
Pack Your Lunch Day

March 11

Johnny Appleseed Day
Dream Day
Oatmeal Nut Waffles Day
Worship of Tools Day

March 12

Girl Scout Day
National Alfred Hitchcock Day
National Baked Scallops Day
Plant National
Plant A Flower Day
Popcorn Lover's Day second Thursday
World Kidney Day

March 13

Ear Muff Day
K-9
Veterans Day
National Coconut Torte Day
National Jewel Day
National Good Samaritan Day
World Sleep Day Jewel Day

March 14

Learn about Butterflies Day
Celebrate Scientists Day

Genius Day
International Fanny Pack Day
National Children's Craft Day
National Potato Chip Day
National Write Your Story Day
Science Education Day

March 15
National Peanut Lovers Day
World Consumer Rights Day
Ides of March

March 16
Curlew Day
Black Press Day
Freedom of Information Day
National Artichoke Day
Panda Bear Day
National Well-Elderly Day

March 17
Corned Beef and Cabbage Day
Camp Fire Girls Day
Submarine Day - the hero sandwich or the boat??
Saint Patrick's Day
World Social Work Day

March 18
Goddess of Fertility Day
National Lacy Oatmeal Day
National Sloppy Joe Day

March 19
Absolutely Incredible Kid Day - third Thursday of month
Certified Nurses Day
Great American Meatout Day (Observed the first day of Spring)
Companies That Care Day
International Earth Day (Observed the first day of Spring)
National Poultry Day
Oranges & Lemons Day
World Storytelling Day
First Day Of Spring

March 20
International Day Of Happiness
National Preschool Teachers

Appreciation Day
National Ravioli Day
Proposal Day
World Sparrow Day

March 21

Credit Card Reduction Day
International Day Of Forests
Maple Syrup Saturday
National Common Courtesy Day
National Corndog Day
National Flower Day
National Crunchy Taco Day
National French Bread Day
National Fragrance Day
National Quilting Day
National Single Parent's Day
National Teenager Day
World Poetry Day

March 22

National Bavarian Crepes Day
National Buzzard Day
National Goof-off Day
National Sing Out Day
World Water Day

March 23

Melba Toast Day
Cuddly Kitten Day
National Chia Day
National Chip and Dip Day
National Puppy Day

March 24

National Chocolate Covered Raisin Day
International Day For Achievers
National Agriculture Day
National Cocktail Day

March 25

Feast of the Annunciation
International Waffle Day
Manatee Appreciation Day
National Lobster Newburg Day
Old New Year's Day

Pecan Day

March 26

Make Up Your Own Holiday Day

National Nougat Day

Purple Day

Solitude Day

National Spinach Day

March 27

Celebrate Exchange Day

National Spanish Paella Day

World Theatre Day

March 28

Respect Your Cat Day

Brothers' & Sisters' Day

Children's Picture Book day

Earth Hour

National Black Forest Cake Day

National Hot Tub Day

National Something On A Stick Day

Eat An Eskimo Pie Day

March 29

Good Deeds Day

National Lemon Chiffon Cake Day

Neighbor Day

National Vietnam War Veterans Day

National Mom and Pop Business Owners Day

March 30

National Doctor's Day

National Virtual Vacation Day

Take a Walk in the Park Day

Turkey Neck Soup Day

March 31

Equal Pay Day

National Clam on the Half Shell Day

National Crayon Day

National Farm Workers Day

National Tater Day

World Backup Day

APRIL

• National Humor Month • International Guitar Month • Lawn and Garden Month • National Kite Month • National Poetry Month • National Pecan Month • Records and Information Management Month • Stress Awareness Month

April 1

April Fool's Day
Boomer Bonus Day
International Fun at Work Day
International Tatting Day
National Day Of Hope
National Love For Our Children Day
National Sourdough Bread Day
Poetry & The Creative Mind Day

April 2 International Children's Book Day

National Burrito Day
National Peanut Butter and Jelly Day
Reconciliation Day

April 3

Find A Rainbow Day
National Chocolate Mousse Day
National Film Score Day
National Walk to Work Day - first Friday Of April
Tweed Day
World Party Day

April 4

Hug a Newsman Day
International Carrot Day
National Cordon Bleu Day
Walk Around Things Day
School Librarian Day

April 5

Education & Sharing Day
Bell Bottoms Day
Go for Broke Day
National Caramel Day
National Deep Dish Pizza Day
National Raising & Spice Bar Day
Read a Road Map Day

April 6

National Siamese Cat Day
Drowsy Drivers Awareness Day
National Twinkie Day
New Beer's Eve Sweet Potato Day
Fresh Tomato Day New Beer's Eve

April 7

Empowered Women Entrepreneurs Day
International Beaver Day
National Beer Day
National Coffee Cake Day
National No Housework Day
National Pet Health Insurance Day
Public Television Day
World Health Day

April 8

International Feng Shui Awareness Day
National Empanada Day
Step Into The Spotlight Day
Draw a Picture of a Bird Day
Zoo Lover's Day

April 9

National Cherish An Antique Day
Chinese Almond Cookie Day
Name Yourself Day
Unicorn Day
Winston Churchill Day

April 10

American Society For The Prevention Of Cruelty To Animals Day
Encourage A Young Writer Day
Golfer's Day
National Cinnamon Crescent Day
Siblings Day

April 11

National Cheese Fondue Day
Eight Track Tape Day
National Pet Day
Slow Art Day
Barbershop Quartet Day
National Submarine Day

April 12
Drop Everything & Read Day
Easter Sunday
International Day Of Human Space Flight
National Baked Ham With Pineapple Day
Grilled Cheese Sandwich Day
National Licorice Day
National Only Child Day
Walk on Your Wild Side Day

April 13
International Plant Appreciation Day
National Peach Cobbler Day
Thomas Jefferson Day Scrabble Day

April 14
Ex-Spouse Day
International Moment of Laughter Day
National Library Workers Day
National Dolphin Day
National Pecan Day

April 15
Jackie Robinson Day
Micro-volunteering Day
National Banana Day
National Bookmobile Day
Glazed Spiral Ham Day
Take A Wild Guess Day
World Art Day
Titanic Remembrance Day

April 16
Mushroom Day
Get To Know Your Customer Day
International Pizza Cake Day
National Eggs Benedict Day
National Orchid Day
National Librarian Day
National Stress Awareness Day
Wear Your Pajamas To Work Day
Support Teen Literature Day
Save the Elephant Day

April 17
Malbec World Day
Bat Appreciation Day
International Haiku Poetry Day
National Cheeseball Day

April 18
Husband Appreciation Day
National Animal Crackers Day
National Transfer Money To Your Daughter's Account Day
Pinata Day World Circus Day

April 19
Go Fly A Kite Day
Bicycle Day
National Amaretto Day
National Garlic Day

April 20
National Cheddar Fries Day
National Pineapple Upside-down Cake Day
Look Alike Day Volunteer Recognition Day

April 21
Kindergarten Day
Big Word Day
National Chocolate-Covered Cashews Day
National Tea Day Thank You For Libraries Day
World Creativity & Innovation Day

April 22
Administrative Professionals Day (Executive Admin's Day, Secretary's Day)
Earth Day
International Mother Earth Day
Girl Scout Leader Day
National Jelly Bean Day

April 23
Lover's Day
German Beer Day
Movie Theater Day
National Cherry Cheesecake Day
National Picnic Day
Take a Chance Day
Take Our Daughters & Sons to Work (4th Thursday of the month_
World Book Night

World Laboratory Day

April 24

Childcare Professionals Day

National Arbor Day -last Friday of month

Pig in a Blanket Day

April 25

Independent Bookstore Day

National Crayola Day

National Go Birding Day

National Rebuilding Day

National Zucchini Bread

Red Hat Society Day

World Healing Day

World Penguin Day

World Veterinary Day

April 26

Get Organized Day

Audubon Day Hug A Friend Day

National Help A Horse Day

National Kids & Pets Day

National Pet Parent's Day

National Pretzel Day

April 27

Babe Ruth Day

Morse Code Day

National Prime Rib Day

National Devil Dog Day

World Design Day

Tell a Story Day

April 28

National Blueberry Pie Day

Great Poetry Reading Day

Kiss Your Mate Day

Pay It Forward Day

National Superhero Day

School Bus Drivers' Day

Workers' Memorial Day

World Day For Safety & Health At Work

April 29

International Guide Dog Day

International Dance Day
National Peace Rose Day
Viral Video Day
World Wish Day
National Shrimp Scampi Day
Denim Day

April 30
Adopt A Shelter Pet Day
Bugs Bunny Day
Day Of The Child
International Jazz Day
National Animal Advocacy Day
National Bubble Tea Day
National Oatmeal Cookie Day
National Raisin Day
Thank You Thursday

MAY

• Date Your Mate Month • Foster Care Month • Gifts from the Garden Month • Lupus Awareness Month • National Barbecue Month • National Bike Month • National Blood Pressure Month • National Hamburger Month • National Photograph Month • National Recommitment Month • National Salad Month • Older Americans Month

May 1
Couple Appreciation Day
Global Love Day
Keep Kids Alive Drive 25 Day
Lei Day National
Chocolate Parfait Day
New Homeowners Day
School Principals' Day
International Tuba Day - first Friday in May
Loyalty Day
May Day
Mother Goose Day
Save the Rhino Day
International Space Day - first Friday in May

May 2
Baby Day
National Truffle Day
Beer Pong Day
Sibling Appreciation Day

Free Comic Book Day - first Saturday in May
Herb Day
National Homebrew Day
National Scrapbooking Day

May 3
Garden Meditation Day
Lemonade Day
Mayday For Mutts
National Chocolate Custard Day
National Raspberry Popover Day
National Special-Needs Pets Day
World Press Freedom Day

May 4
Bird Day
Anti-Bullying Day
International Firefighters Day
National Kids' Fitness Day
National Orange Juice Day
Petite & Proud Day
Renewal Day
World Give Day

May 5
Cinco de Mayo
National Concert Day
Museum Lover's Day
National Hoagie Day
National Teacher's Day - Tuesday of first full week of May
Poem On Your Pillow Day
Oyster Day

May 6
Bike To School Day
International No Diet Day
Beverage Day
National Crepe Suzette Day
National Tourist Appreciation Day
National Nurses Day

May 7
Make A Book Day
National Cosmopolitan Day
World Password Day
National Tourism Day

May 8
National Give Someone A Cupcake Day
National Coconut Cream Pie Day
National Public Gardens Day
Iris Day
Military Spouses Day the Friday before Mother's Day
V-E Day
World Red Cross Day
World Red Crescent Day

May 9
Brunch For Lunch Day
International Migratory Bird Day the second Saturday in May
Mother Ocean Day
National Butterscotch Brownie Day
National Dog Mom's Day
National Moscato Day
National Train Day- Saturday closest to May
World Belly Dance Day World Fair Trade Day

May 10
National Small Business Day
National Shrimp Day
Lilac Sunday second Sunday in May
Mother's Day second Sunday in May

May 11
Eat What You Want Day
Twilight Zone Day
Hostess CupCake Day
National Women's Check-Up Day

May 12
International Nurses Day
National Nutty Fudge Day
Limerick Day

May 13
Donate A Day's Wages To Charity Day
International Hummus Day
National Apple Pie Day
National Fruit Cocktail Day
Tulip Day
World Cocktail Day

May 14
National Buttermilk Biscuit Day
National Underground America Day

May 15
Endangered Species Day
National Bike to Work Day - third Friday of month
National Chocolate Chip Day
National Pizza Party Day
Police Officer's Memorial Day
Straw Hat Day

May 16
Biographer's Day
Love a Tree Day
National Mimosa Day
National River Cleanup Day
World Whiskey Day
National Sea Monkey Day

May 17
National Cherry Cobbler Day
National Walnut Day
World Baking Day

May 18
I Love Reese's Day
International Museum Day
National Cheese Souffle Day
Send An Electronic Greeting Card Day
No Dirty Dishes Day
Visit Your Relatives Day

May 19
Boy's Club Day
Dinosaur Day
National Devil's Food Cake Day

May 20
Be a Millionaire Day
Flower Day
National Quiche Lorraine Day
National Rescue Dog Day
Pick Strawberries Day
World Bee Day

May 21
National Apertif Day
National Strawberries & Cream Day
National Waiters and Waitresses Day

May 22
Buy a Musical Instrument Day
National Maritime Day
National Solitaire Day
National Vanilla Pudding Day
National Wig Out Day

May 23
International Jazz Day - Saturday of Memorial Day weekend.
National Taffy Day
World Turtle Day

May 24
Asparagus Day
Brother's Day
Neighbor Day
Scavenger Hunt Day

May 25
Memorial Day last Monday of month
National Wine Day
Tap Dance Day

May 26
National Blueberry Cheesecake Day
National Cherry Dessert Day
National Paper Airplane Day
World Dracula Day
World Lindy Hop Day
Sally Ride Day

May 27
National Grape Popsicle Day
Nothing To Fear Day
Old-Time Player Piano Day
Sun Screen Protection Day

May 28
Amnesty International Day
International Hamburger Day

National Brisket Day

May 29

Learn About Composting Day

International Day Of United Nations Peacekeepers

National Biscuit Day

Paper Clip Day

May 30

National Creativity Day

Mint Julep Day

Water a Flower Day

May 31

National Macaroon Day

National Meditation Day

National Smile Day

Save Your Hearing Day

What You Think Upon Grows Day

World Parrot Day

JUNE

- Aquarium Month • Candy Month • Dairy Month • National Gardening Week - First full week of month • National Adopt a Cat Month • National Fresh Fruit and Vegetables Month • Rose Month • Turkey Lovers Month

June 1

Dare Day

International Dinosaur Day

International Children's Day

National Hazelnut Cake Day

National Olive Day

National Pen Pal Day

New Year's Resolution Recommitment Day

Say Something Nice Day

Stand For Children Day

Wear A Dress Day

June 2

I Love My Dentist Day

National Rocky Road Day

National Rotisserie Chicken Day

June 3

Impersonate Authority Day
Love Conquers All Day
National Chocolate Macaroon Day
National Egg Day

June 4

Hug Your Cat Day
National Cheese Day
National Cognac Day
National Moonshine Day

June 5

Hot Air Balloon Day
National Positive Attitude Day
National Doughnut Day
National Gingerbread Day
Sausage Roll Day
World Environment Day

June 6

National Applesauce Cake Day
Drive-in Movie Day
National Bubbly Day
National Black Bear Day
National Gardening Exercise Day
National Hunger Awareness Day
National Pineapple Day
National Trails Day

June 7

June Bug Day
National Chocolate Ice Cream Day
National Frozen Yogurt Day

June 8

Best Friends Day
Jelly-Filled Doughnut Day
Name Your Poison Day
World Oceans Day

June 9

Call Your Doctor Day
Donald Duck Day
World Pet Memorial Day

Writers' Rights Day

June 10

National "Black Cow" Root Beer Float Day

National Herb & Spice Day

National Iced Tea Day

June 11

National Corn on the Cob Day

National German Chocolate Day

Making Life Beautiful Day

Cousteau Day

June 12

Little League Girls' Baseball Day

National Flip Flop Day - second Friday in June

National Jerky Day

National Peanut Butter Cookie Day

Red Rose Day

June 13

International Young Eagles Day

National Kitchen Klutzes Of America Day

National Rose (Wine) Day

Random Acts Of Light Day

World Gin Day

National Weed Your Garden Day

June 14

Abused Women and Children's Awareness Day

Flag Day

International Bath Day

National Bourbon Day

National Strawberry Shortcake Day

Race Unity Day

June 15

Fly A Kite Day

National Lobster Day

National Smile Power Day

Nature Photography Day

Own Your Share Of America Day

World Elder Abuse Awareness Day

Worldwide Day Of Giving

June 16

Fresh Veggies Day
National Cherry Tart Day
National Fudge Day
Wish Fulfillment Day
World Sea Turtle Day

June 17

National Apple Strudel Day
Eat Your Vegetables Day

June 18

Go Fishing Day
International Picnic Day
International Sushi Day
National Splurge Day

June 19

National Eat An Oreo Day
National Martini Day
National Pets In Film Day
National Day Of Prayer For Law Enforcement Officers

June 20

National Bald Eagle Day
National Ice Cream Soda Day
National Vanilla Milkshake Day
Seashell Day First Day Of Summer
World Humanist Day
World Peace & Prayer Day
World Productivity Day

June 21

Father's Day - third Sunday
International Day Of Yoga
National Peaches & Cream Day
National Selfie Day Turkey Lovers' Day
World Giraffe Day
World Music Day
National Selfie Day

June22

National Chocolate Eclair Day
National Onion Ring Day

June 23
Let It Go Day
National Hydration Day
Pecan Sandies Day
Public Service Day

June 24
Museums Come To Life Day
National Pralines Day
Swim a Lap Day

June 25
National Bomb Pop Day
National Strawberry Parfait Day

June 26
Forgiveness Day
National Canoe Day
National Chocolate Pudding Day
Take Your Dog to Work Day
National Food Truck Day
Tropical Cocktails Day

June 27
Bartender & Mixologist Day
Great American Backyard Campout Day
Great American Picnic Day
National Ice Cream Cake Day
National Orange Blossom Day
Sun Glasses Day

June 28
Log Cabin Day
National Tapioca Day
Paul Bunyan Day

June 29
National Camera Day
National Almond Buttercrunch Day

June 30
Meteor Day
National Organization For Women Day
Social Media Day

JULY

Dog Days of Summer - July 3 - August 11 • National Blueberry Month • National Hot Dog Month
• National Ice Cream Month • National Picnic Month

July 1

Canada Day / Dominion Day
Creative Ice Cream Flavors Day
International Chicken Wing Day
International Joke Day
Financial Freedom Day
National Gingersnap Day

July 2

National Anisette Day
Special Recreation For The Disabled Day

July 3

National Chocolate Wafer Day
National Fried Clam Day

July 4

Alice In Wonderland Day
Independence Day (U.S.)
International Cherry Pit Spitting Day - first Saturday of month
National Barbeque Day
National Barbequed Spareribs Day
National Caesar Salad Day
National Country Music Day

July 5

Build A Scarecrow Day - first Sunday in month
National Apple Turnover Day
National Graham Cracker Day
Work-a-holics Day

July 6

International Kissing Day
National Fried Chicken Day
Umbrella Cover Day

July 7

Chocolate Day
National Macaroni Day
National Dive Bar Day

National Strawberry Sundae Day

July 8

National Ice Cream Sundae Day

National Milk Chocolate With Almonds Day

Unplug The Drama Day

July 9

National Sugar Cookie Day

Call Of The Horizon Day

Fashion Day National

Sugar Cookie Day

July 10

National Kitten Day

National Pina Colada Day

Pick Blueberries Day

July 11

Pet Photo Day

Free Slurpee day

National Mojito Day

International Essential Oils Day

Cheer up the Lonely Day

National Blueberry Muffins Day

World Population Day

July 12

Different Colored Eyes Day

National Pecan Pie Day

Simplicity Day

July 13

Barbershop Music Appreciation Day

Embrace Your Geekness Day

National French Fries Day

July 14

Grand Marnier Day

National Mac & Cheese Day

Bastille Day Shark Awareness Day

July 15

National Give Something Away Day

National Pet Fire Safety Day

Tapioca Pudding Day

July 16
Get To Know Your Customers Day
National Corn Fritter Day
National Personal Chef Day
Fresh Spinach Day
World Snake Day

July 17
Peach Ice Cream Day
World Emoji Day

July 18
National Caviar Day
National Sour Candy Day
World Listening Day

July 19
National Daiquiri Day
National Ice Cream Day
National Raspberry Cake Day
New Friends Day

July 20
International Chess Day
Moon Day
Nap Day
National Fortune Cookie Day
National Lollipop Day

July 21
National Junk Food Day
National Tug-Of-War Tournament Day

July 22
Hammock Day
National Hot Dog Day
National Penuche Fudge Day
Summer Leisure Day

July 23
Vanilla Ice Cream Day
National Refreshment Day

July 24
Amelia Earhart Day

Cousins Day
National Drive-Thru Day
National Tequila Day

July 25
Culinarians Day
International Red Shoe Day
National Carousel Day
National Drowning Prevention Day
National Hire A Veteran Day
National Hot Fudge Sundae Day
National Wine & Cheese Day

July 26
Auntie's Day
All or Nothing Day
National Bagelfest Day
National Coffee Milkshake Day
Parent's Day - fourth Sunday in July

July 27
Bagpipe Appreciation Day
National Crème Brulee Day
National Scotch Day Walk On Stilts Day

July 28
National Hamburger Day
National Milk Chocolate Day
National Waterpark Day
World Nature Conservation Day

July 29
International Tiger Day
National Chicken Wing Day
National Lasagna Day

July 30
National Cheesecake Day
National Intern Day
International Day of Friendship
National Support Public Education Day
Paperback Book Day
World Snorkeling Day

July 31
National Avocado Day

National Cotton Candy Day
National Mutt Day
National Raspberry Cake Day

AUGUST

Admit You're Happy Month • Dog Days of Summer - July 3 - August 11 • International Clown Week - always August 1-7 • National Eye Exam Month • National Golf Month • Peach Month • Romance Awareness Month • Water Quality Month • National Picnic Month

August 1

Homemade Pie Day
Mead Day
National Disc Golf Day
National Girlfriends Day
National Raspberry Cream Pie Day
Planner Day
World Astronomers Day

August 2

Friendship Day - First Sunday in August
National Ice Cream Sandwich Day
International Forgiveness Day - First Sunday in August
Sisters Day - First Sunday in August

August 3

Grab Some Nuts Day
Assistance Dog Day
National Watermelon Day

August 4

National Chocolate Chip Cookie Day
National White Wine Day
U.S. Coast Guard Day

August 5

Work Like A Dog Day
National Oyster Day

August 6

Balloons To Heaven Day
National Root Beer Float Day

August 7

Beach Party Day
Braham Pie Day

International Beer Day - First Friday in August
National Lighthouse Day
Professional Speakers Day
Raspberries 'n Cream Day

August 8
Celebrate Your Lakes Day
International Cat Day
National Bowling Day
National Frozen Custard Day
National Garage Sale Day
National Zucchini Day
Sneak Some Zucchini onto Your Neighbor's Porch Day

August 9
Book Lover's Day
National Rice Pudding Day

August 10
Lazy Day
National S'mores Day
National Spoil Your Dog Day
Smithsonian Day
World Lion Day

August 11
National Raspberry Bombe Day
National Raspberry Tart Day
Presidential Joke Day

August 12
Vinyl Record Day
World Elephant Day

August 13
National Filet Mignon Day
National Prosecco Day
International Left Hander's Day

August 14
National Creamsicle Day
National Financial Awareness Day

August 15
International Homeless Animals' Day
International Geocaching Day

National Lemon Meringue Pie Day
National Relaxation Day
World Honey Bee Day

August 16

National Bratwurst Day
National Roller Coaster Day
National Rum Day
National Tell a Joke Day

August 17

Cupcake Day
National Black Cat Appreciation Day
National Vanilla Custard Day
National Thriftshop Day

August 18

National Fajita Day
National Ice Cream Day
Pinot Noir Day

August 19

National Hot & Spicy Food Day
National Soft Ice Cream Day
World Humanitarian Day
World Photo Day

August 20

National Bacon Lover's Day
National Chocolate Pecan Pie Day
National Radio Day
National Lemonade Day

August 21

National Spumoni Day
Senior Citizen's Day
Poet's Day

August 22

National Pecan Torte Day
National Eat A Peach Day
Take Your Cat To The Vet Day

August 23

Buttered Corn Day
Daffodil Day

Hug Your Sweetheart Day
National Sponge Cake Day
Ride the Wind Day

August 24
National Peach Pie Day
National Waffle Day

August 25
National Whiskey Sour Day
National Banana Split Day

August 26
National Dog Day
National Cherry Popsicle Day
Women's Equality Day Lend A Hand Day

August 27
National Banana Lovers Day
National Pots De Crème Day
Thoughtful Thursday

August 28
National Cherry Turnovers Day
Red Wine Day

August 29
Lemon Juice Day
Speak Kind Words Day

August 30
National Beach Day
National Holistic Pet Day
National Grief Awareness Day
Toasted Marshmallow Day

August 31
National Eat Outside Day
National Trail Mix Day
We Love Memoirs Day

SEPTEMBER

• Baby Safety Month • Chicken Month • Better Breakfast Month • Classical Music Month • Fall Hat Month • Honey Month • International Square Dancing Month • Little League Month • National Blueberry Popsicle Month • National Courtesy Month • National Piano Month • Self Improvement Month • National Sewing Month

September 1

American Chess Day

National Cherry Popover Day

World Letter Writing Day

September 2

National Blueberry Popsicle Day

World Coconut Day

September 3

Skyscraper Day US

Bowling League Day

September 4

Eat An Extra Dessert Day

National Food Bank Day

National Macadamia Nut Day

National Wildlife Day

September 5

International Bacon Day

International Vulture Awareness Day

Cheese Pizza Day

National Hummingbird Day

National Tailgating Day - first Saturday of September

World Samosa Day

September 6

Fight Procrastination Day

National Coffee Ice Cream Day

Read a Book Day

September 7

Labor Day First Monday of month

National Acorn Squash Day
National Beer Lover's Day
National Salami Day

September 8
International Literacy Day
National Date Nut Bread Day

September 9
International Sudoku Day
National Steak au Poivre Day
National Wiener Schnitzel
National Teddy Bear Day

September 10
National Hot Dog Day
TV Dinner Day
Sewing Machine Day
Swap Ideas Day
World Suicide Prevention Day

September 11
Libraries Remember Day
National Day Of Service & Remembrance
National Hot Cross Bun Day

September 12
National Chocolate Milk Shake Day
National Video Games Day

September 13
International Chocolate Day
Fortune Cookie Day Grandparent's Day
National Hug Your Hound Day
National Pet Memorial Day
Positive Thinking Day
Sustainable House Day

September 14
Eat A Hoagie Day
National Cream-Filled Donut Day

September 15
Butterscotch Cinnamon Pie Day
Greenpeace Day
National Caregivers Day

National Cheese Toast Day
National Crème de Menthe Day
National Double Cheeseburger Day
National Linguine Day
National Online Learning Day
National Thank You Day
Make a Hat Day

September 16
National Cinnamon Raisin Bread Day
Collect Rocks Day
National Guacamole Day
Mayflower Day

September 17
National Apple Dumplind Day
National Monte Cristo Day
Time's Up Day

September 18
International Grenache Day
National Cheeseburger Day
International Read An eBook Day
National Respect Day
Rice Krispies Treats Day
World Water Monitoring Day

September 19
International Eat An Apple Day
International Red Panda Day
Locate An Old Friend Day
International Talk Like A Pirate Day
National Butterscotch Pudding Day
Puppy Mill Awareness Day
Responsible Dog Ownership Day

September 20
National Fried Rice Day
National Neighborhood Day
National Punch Day
National Pepperoni Pizza Day
National String Cheese Day
National Wife Appreciation Day
National Women's Friendship Day

September 21

International Peace Day
Miniature Golf Day
National Pecan Cookie Day
World Gratitude Day

September 22
Business Women's Day
Elephant Appreciation Day
National Ice Cream Cone Day
National White Chocolate Day
First Day Of Fall
World Rhino Day
World Carfree Day

September 23
Checkers Day
National Great American Pot Pie Day

September 24
National Bluebird Day
National Cherries Jubilee Day
World Maritime Day

September 25
Binge Day
Love Note Day
National Cooking Day
National Crab Meat Newburg Day
National Lobster Day
National One-Hit Wonder Day
National Psychotherapy Day
Save The Koala Day
World Dream Day

September 26
International Rabbit Day
Johnny Appleseed Day
Lumberjack Day
National Better Breakfast Day
National Dumpling Day
National Public Lands Day
National Seat Check Saturday
National Singles Day
National Wildlife Ecology Day
Save Your Photos Day

September 27
Daughter's Day
National Chocolate Milk Day
World Rivers Day

September 28
National Good Neighbor Day
National Strawberry Cream Pie Day
Read A Child A Book You Like Day

September 29
Confucius Day
Broadway Musicals Day
Goose Day
National Biscotti Day
National Coffee Day
National Mocha Day
World Heart Day

September 30
International Podcast Day
National Hot Mulled Cider Day
National Women's Health & Fitness Day
World School Milk Day

October

• Adopt a Shelter Dog Month • Breast Cancer Awareness Month • Computer Learning Month • Cookie Month • Domestic Violence Awareness Month • Eat Country Ham Month • International Drum Month • National Diabetes Month • National Pizza Month • National Vegetarian Month • National Popcorn Popping Month • Seafood Month

October 1
International Coffee Day
International Day for the Elderly
International Music Day
International Raccoon Appreciation Day
National Homemade Cookies Day
World Vegetarian Day

October 2
Kids Music Day
National Fried Scallops Day
World Smile Day

October 3

International Frugal Fun Day
Look At The Leaves Day
National Boyfriends Day
National Butterfly & Hummingbird Day
National Caramel Custard Day
World Card Making Day - first Saturday of the month

October 4
Cinnamon Roll Day
Country Inn Bed & Breakfast Day
Improve Your Office Day
National Taco Day
National Vodka Day
World Animal Day
National Golf Day

October 5
World Day Of Bullying Prevention
Day Of Unity
National Apple Betty Day
Do Something Nice Day
National Story Telling Day
World Architecture Day
World Teacher's Day

October 6
Come and Take it Day
Garlic Lovers Day
National Noodle Day
Mad Hatter Day

October 7
Bathtub Day
Balloons Around The World Day
International Walk To School Day
National Flower Day
National Happiness Day
National Frappe Day
National LED Light Day
National Pumpkin Seed Day
Random Acts Of Poetry Day
You Matter To Me Day

October 8
National Depression Screening Day
National Fluffernutter Day

National Pierogi Day
World Octopus Day

October 9
Curious Events Day
Fire Prevention Day
International Beer & Pizza Day
Vet Nurse Day World Egg Day

October 10
International African Penguin Awareness Day
National Cake Decorating Day
National Angel Food Cake Day
National Chess Day
National Costume Swap Day
National Kids Bowl Free Day
World Homeless Day
World Mental Health Day

October 11
Sausage Pizza Day
Southern Food Heritage Day

October 12
Columbus Day
Cookbook Launch Day
Freethought Day
National Gumbo Day
National Kick-Butt Day
National Savings Day
Pulled Pork Day

October 13
International Skeptics Day
English Language Day
Good Samaritan Day
National Train Your Brain Day
National Yorkshire Pudding Day

October 14
Emergency Nurses Day
National Dessert Day
National Fossil Day
National Stop Bullying Day

October 15

Breast Health Day
Get To Know Your Customers Day
National Cheese Curd Day
National Chicken Cacciatore Day
National Pug Day

October 16

Global Cat Day
Cut Up Your Credit Cards Day
National Learn A Word Day
National Liqueur Day
World Food Day
World Spine Day

October 17

National Pasta Day
Pay Back A Friend Day
Sweetest Day

October 18

National Chocolate Cupcake Day

October 19

Evaluate Your Life Day
International Adjust Your Chair Day
Clean Your Virtual Desktop Day
National Seafood Bisque Day
Rainforest Day

October 20

International Chefs Day
International Sloth Day
National Day On Writing
National Face Your Fears Day
Office Chocolates Day
Brandied Fruit Day

October 21

Apple Day
Celebration Of The Mind Day
International Day Of The Nacho
National Pumpkin Cheesecake Day

October 22

Clean Up The Earth Day

Eat A Pretzel Day
Wear Purple For Domestic Violence Awareness Day
National Nut Day

October 23
National Boston Cream Pie Day
National Canning Day

October 24
Make a Difference Day
Take Back Your Time Day
National Bologna Day
United Nations Day

October 25
International Artist Day
National Greasy Foods Day
World Pasta Day
World Pizza Makers Day

October 26
National Mincemeat Day
National Pumpkin Day

October 27
American Beer Day
Black Cat Awareness Day
National Potato Day

October 28
National Chocolate Day
Wild Foods Day
Plush Animal Lover's Day

October 29
National Cat Day
International Internet Day
Hermit Day
National Oatmeal Day

October 30
Buy A Donut Day
Checklist Day
Frankenstein Friday
National Bandanna Day
National Breadstick Day

Pumpkin Bread Day
National Candy Corn Day

October 31
Carve a Pumpkin Day
Books For Treats Day
Girl Scout Founder's Day
National Caramel Apple Day
Halloween

NOVEMBER

• Aviation History Month • Child Safety Protection Month • International Drum Month • National Adoption Awareness Month • National Caregivers Appreciation Month • National Diabetes Awareness Month • National Model Railroad Month • National Novel Writing Month • Peanut Butter Lovers Month • Real Jewelry Month • National Sleep Comfort Month

November 1
National Author's Day
National Calzone Day
National Deep Fried Clams Day
Family Literacy Day
National Go Cook For Your Pets Day
National Vinegar Day

November 2
Deviled Egg Day
Job Action Day

November 3
Give Someone A Dollar Today Day
Housewife's Day
Sandwich Day

November 4
International Stress Awareness Day
National Chicken Lady Day
National Candy Day
National Eating Healthy Day
King Tut Day

November 5
International Stout Day
National Donut Appreciation Day
National Men Make Dinner Day

November 6
National Nachos Day
Saxophone Day

November 7
Digital Scrapbooking Day
Bittersweet Chocolate with Almonds Day
Book Lovers Day
Learn To Homebrew Day
National Bison Day
Little League Girls Day
National Wine Tasting Day

November 8
Cook Something Bold Day
International Tongue Twister Day
National Ample Time Day
National Cappuccino Day
National Harvey Wallbanger Day

November 9
Go To An Art Museum Today Day
National Scrapple Day
World Freedom Day

November 10
National Vanilla Cupcake Day
World Science Day
For Peace & Development
National Young Reader's Day

November 11
Origami Day
National Sundae Day
Singles' Day
Veteran's Day

November 12
Chicken Soup for the Soul Day
Happy Hour Day
International Guinness
World Records Day
National French Dip Day
World Usability Day

November 13
Actor's Day
National Indian Pudding Day
Sadie Hawkins Day
World Kindness Day

November 14
International Girls Day
Loosen Up, Lighten Up Day
National Spicy Guacamole Day
World Diabetes Day
Operating Room Nurse Day
Pickle Day

November 15
American Enterprise Day
America Recycles Day
Day Of The Imprisoned Writer
National Clean Out Your Refrigerator Day
National Bundt Day
I Love To Write Day
National Spicy Hermit Cookie Day
National Raisin Bran Cereal Day
National Philanthropy Day

November 16
Button Day
International Tolerance Day
National Fast Food Day
Clarinet Day

November 17
Electronic Greeting Card Day
Homemade Bread Day
National Baklava Day
Take A Hike Day
Unfriend Day
International Happy Gose Day
Entrepreneur's Day
World Prematurity Day

November 18
National Vichyssoise Day
Mickey Mouse Day
National Educational Support Professionals Day
Occult Day

Princess Day
Adoption Day
Housing Day

November 19
Great American Smokeout
Gettysburg Address Day
Nouveau Beaujolais Day
Use Less Stuff Day
Women's Entrepreneur Day
World Philosophy Day
International Men's Day
Carbonated Beverage with Caffeine Day
Social Enterprise Day
Play Monopoly Day
World Toilet Day

November 20
Future Teachers Of America Day
International Stand Up To Bullying Day
Beautiful Day
National Peanut Butter Fudge Day
Name Your PC Day
Universal Children's Day

November 21
International Games Day
Volunteer Day
National Stuffing Day
National Adoption Day
National Gingerbread Day
Pumpkin Pie Day
World Hello Day
Red Mitten Day

November 22
Humane Society Anniversary Day
National Cranberry Relish Day
National Stop The Violence Day
Go For a Ride Day

November 23
Fibonacci Day
National Cashew Day
National Espresso Day
Eat a Cranberry Day

November 24
Celebrate Your Unique Talent Day
Sardines Day

November 25
National Parfait Day
National Tie Blackout Wednesday
One On Day - day before Thanksgiving
International Day For The Elimination Of Violence Against Women
National Parfait Day
Tie One On Day
Shopping Reminder Day
Jukebox Day
Blase' Day

November 26
National Cake Day
Thanksgiving Day
Day of Mourning

November 27
Black Friday
Buy Nothing Day
National Bavarian Cream Pie Day
National Leftovers Day
Turtle Adoption Day
Flossing Day
Day of Listening
Systems Engineer Day
You're Welcome Giving Day
Craft Jerky Day
Pins and Needles Day
Maize Day

November 28
Letter Writing Day
National French Toast Day
Small Business Saturday
Aura Awareness Day

November 29
National Lemon Crème Pie Day
National Chocolates Day
Square Dance Day

Electronic Greetings Day
Throw Out Your Left Overs Day

November 30
Cities For Life Day
Cyber Monday
Computer Security Day
National Mason Jar Day
National Mousse Day

DECEMBER

• Bingo Month • National Car Donation Month • National Pear Month • National Write A Business Plan Month • Root Vegetables & Exotic Fruits Month • Universal Human Rights Month • Write a Friend Month • Tie Month • Operation Santa Paws • Food Service Safety Month

December 1
Eat a Red Apple Day
National Christmas Lights Day
National Pie Day
Rosa Parks Day
Wear A Dress Day
Day Without Art Day
Giving Tuesday
World AIDS Day

December 2
Business Of Popping Corn Day
National Fritters Day
National Mutt Day
Women Wednesday
Special Education Day

December 3
National Green Bean Casserole Day
Make A Gift Day
National Apple Pie Day
National Roof Over Your Head Day
Disability Day

December 4
Cabernet Franc Day
Extraordinary Work Team Recognition Day
National Sock Day

Santa's List Day
National Cookie Day
Wildlife Conservation Day
Bartender Appreciation Day
Faux Fur Friday
Wear Brown Shoes Day
International Cheetah Day
Dice Day

December 5

International Ninja Day
Coats & Toys For Kids Day
Earmuff Day
International Volunteer Day
National Sacher Torte Day
World Soil Day
Repeal Day

December 6

National Gazpacho Day
St. Nicholas Day
Miners's Day
Put On Your Own Shoes Day
Pawnbrokers Day
Mitten Tree Day

December 7

National Cotton Candy Day
Letter Writing Day
Pearl Harbor Remembrance Day
Walt Disney Day
International Civil Aviation Day

December 8

National Brownie Day
National Christmas Tree Day
Pretend To Be A Time Traveler Day
Lard Day

December 9

Christmas Card Day
National Pastry Day
Techno Day
International Anti- Corruption Day
International Day of Veterinary Medicine

December 10
National Lager Day
Nobel Prize Day
Human Rights Day

December 11
Holiday Food Drive For Needy Animals Day
International Mountain Day
National Noodle Ring Day
Lost & Found Day
Have a bagel day

December 12
Gingerbread Decorating Day
National Ambrosia Day
National Poinsettia Day
Gingerbread House Day

December 13
Ice Cream Day
National Hot Cocoa Day
National Day Of The Horse World
Choral Day
Violin Day
Worldwide Candle Lighting Day

December 14
International Monkey Day
National Bouillabaisse Day
Roast Chestnuts Day
Green Monday

December 15
Bill of Rights Day
International Tea Day
Wear Your Pearls Day
National Cupcake Day
National Lemon Cupcake Day
Cat Herders Day

December 16
National Chocolate Covered Anything Day
Day of Reconciliation

December 17
National Maple Syrup Day

Re-gifting Day
Wright Brothers Day

December 18
Arabic Language Day
International Migrants Day
Roast Suckling Pig Day
Underdog Day
Bake Cookies Day
Flake Appreciation Day
National Ham Salad Day
National Ugly Christmas Sweater Day

December 19
Holly Day
Look for an Evergreen Day
National Hard Candy Day
National Wreaths Across America Day
Oatmeal Muffin Day

December 20
Go Caroling Day
Games Day
National Sangria Day

December 21
Humbug Day
Short Girl Appreciation Day
Don't Make your Bed Day
Crossword Puzzle Day
Forefather's Day
National French Fried Shrimp Day
National Kiwi Fruit Day
Look on the Bright Side Day
National Short Story Day
First Day Of Winter
Flashlight Day
Dalek Remembrance Day
Ribbon Candy Day

December 22
National Cookie Exchange Day
National Date Nut Bread Day
Forefather's Day
December 23
Festivus

National Roots Day
National Pfeffernusse

December 24
National Chocolate Day
National Egg Nog Day
National Regifting Day
Christmas Eve

December 25
Christmas Day
National Pumpkin Pie Day

December 26
National Candy Cane Day
National Thank You Note Day

December 27
Make Cut Out Snowflakes Day
National Fruitcake Day
Visit The Zoo Day

December 28
Card Playing Day
Call A Friend Day
National Chocolate Candy Day

December 29
Pepper Pot Day
Tick Tock Day

December 30
Bacon Day
National Bicarbonate of Soda Day

December 31
National Champagne Day
New Year's Eve
Universal Hour Of Peace Day
World Meditation Day
No Interruptions Day
Make Up Your Mind Day

If you implement these tips for you and your business, please send me an email, I would love to hear how they are working out for you. Contact me at iamjujugurgel@gmail.com or you may also find me on any of the social media websites @jujugurg3L